

# JEANETTE MENA, CPA, CVA, MACC

## CURRICULUM VITAE

### PROFESSIONAL EXPERIENCE

- Certified public accountant since 2006
- Certification in business valuations since 2023
- Business valuations, review, and preparation for trial
- Income available for support analysis and determinations
- Intimate knowledge of valuation methodologies and tools such as discounted cash flows, capitalization of earnings, market multiples, and comparable company analysis.
- In-depth understanding of Oregon Case precedent established by Slater vs. Slater in context of personal and enterprise goodwill in divorce proceedings.
- Proficient in analyzing financial statements, performing ratio analyses, assessing profitability, and evaluating financial risks.
- Public accounting experience in tax audit/attestation.
- Leadership roles within publicly traded companies as well as in private industry.
- Skilled researcher on tax and accounting topics, knowledgeable in GAAP

### PROFESSIONAL ORGANIZATIONS

- National Association of Certified Valuation Analysts (NACVA)

### CONTACT

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### WORK HISTORY

#### Senior Manager of Valuation & Forensic Services, 09/2022 to Current Pacific Valuation & Forensics - Salem, OR

- Completion of business valuations for buy/sell transactions, estate/gift tax compliance and divorce
- Review business valuations performed by internal staff and/or opposing parties
- Divorce litigation and trial preparation, forensic analysis, spousal support calculations, or child support determination
- Forensic accounting: various litigation support engagements, including lost profits business valuation matters
- Prepare comprehensive valuation reports that include detailed financial analysis, industry and economic research, and clear explanations of valuation methodologies and assumptions

#### Senior Manager of Accounting Services, 10/2017 to 9/2022 Michael L. Larson Co - Lake Oswego, OR

- Serve as fractional controller/CFO, lead support accounting teams
- Provided audit consultation/support for entities preparing to secure financing or go public
- Implement reporting systems based on GAAP standards and regulations.
- Consult clients on internal controls and develop customized standard policies and procedures based on needs
- Managed firm peer review process

#### Entity Tax Preparer, Gulde & Ortquist | 2016-2017 | Portland, OR

#### Accounting Manager, Portland State University Foundation | 2015-2016 | Portland, OR

#### Accounting/Business English Instructor, Zhaoqing University | 2013-2015 | Guangdong, China

#### Internal Audit Manager, Apollo Group, Inc. | 2011-2013 | Phoenix, AZ

#### Accounting Manager, Aerotec International | 2008-2011 | Phoenix, AZ

#### Tax Accountant, Barry & Moore, PC | 2006-2018 | Phoenix, AZ

#### Assurance Senior, Deloitte & Touche, LLP | 2004-2006 | Phoenix, AZ

### TESTIMONY

Ivan Karmel | 2023 | Multnomah County | 20DR08698

J. Michael Harris | 2023 | Washington County | 21CV06506

*Qualified by Court as Business Valuation and/or Forensic Accounting Expert*

### EDUCATION

Master of Science Accountancy / Minor in Spanish, 05/2004

Arizona State University - Tempe, AZ

HSK Level III Chinese Language Certification - Shenzhen, China